threatcop

Security Starts with People

People Security Management

Strengthening the Weakest Link in Cybersecurity

ASSESS | AWARE | PROTECT | EMPOWER

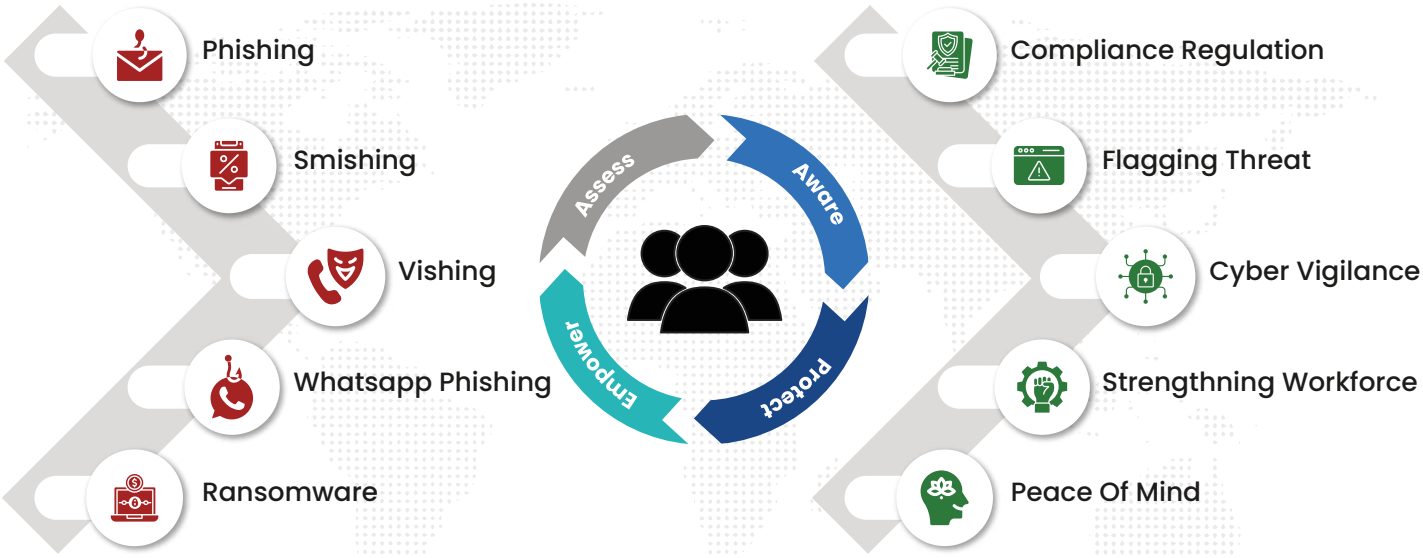
www.threatcop.com

Why People Security Management?

Threatcop is a pioneer in People Security Management (PSM), empowering your workforce as the vanguard of defense. With a track record serving 200+ global enterprises, we specialize in protecting organizations against evolving cyber threats, focusing on social engineering and email attacks.

PEOPLE SECURITY MANAGEMENT

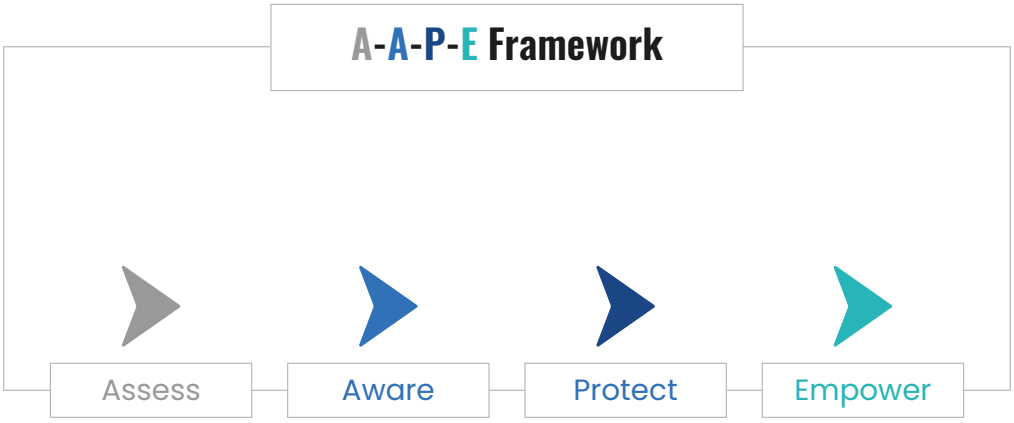
The Power of 360 Degree Cybersecurity Awareness & Protection



Attack Vectors Process Outcome

Quadral Approach to People Security and Securing Organizations

We **assess** the weakest links; raise **awareness**; provide robust **protection**; and **empower** employees to defend against cyber threats. Our exclusive AAPE Model safeguards your human assets by creating a culture of security awareness and equipping individuals with the knowledge, skills, and tools to actively participate in the defense against cyber threats.



To ensure that humans become the strongest defense between you and threats, we embrace the exclusive AAPE Framework.

TSAT
Threatcop Security Awareness Training

TSAT helps you assess the awareness level of your employees by running cyber attack simulations and evaluating their vulnerabilities.

TLMS
Threatcop Learning Management System

TLMS helps you educate and train your employees about the latest threats through interactive quizzes, cyber comics, infographics, etc.

TDMARC
Threatcop DMARC

TDMARC helps you secure your domain and outbound email, ensuring domain reputation and email deliverability.

TPIR
Threatcop Phishing Incident Response

TPIR provides a one-tap methodology for threat reporting that not only evaluates employees cyber awareness but also prevents potential breaches.

Assess

TSAT

Threatcop Security Awareness Training

AI-Powered Awareness Solution to Prevent Social Engineering Attacks

What

Assess Your Employees and Upskill Them

TSAT is a cyber attack simulator and security awareness training solution that allows you to run dummy cyber attack campaigns on your employees to assess their vulnerability levels and understand their behavior. It helps you generate security awareness amongst your people to reduce the risk of cyber attacks.

Why

Human Error and Employee Negligence

24% of the data breaches take place due to the negligence of employees. *-IBM*

78% of employees are aware of the risks of suspicious links in emails but click on them anyway. *-FAU*

97% of the users are unable to recognize a sophisticated phishing email. *-Business Wire*

How

Secure Your People with TSAT in 3 Easy Steps

1 Cyber Attack Simulation

2 Knowledge Imparting Sessions

3 Enhanced Assessment & Analysis

Benefits

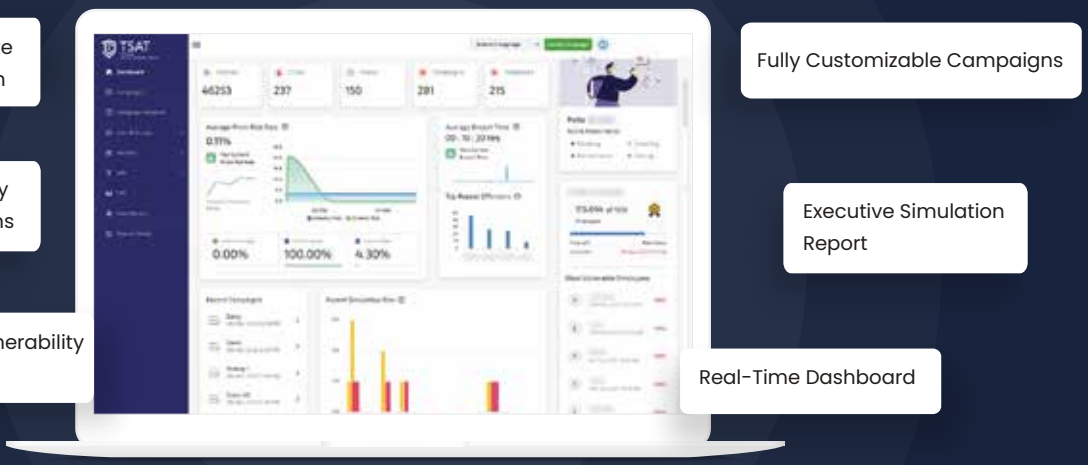
Eliminates employee negligence

Reduces up to 90% cyber risks

Makes employees cyber aware

Creates cyber resilient work culture

Exclusive Features of TSAT



Advantages of Choosing TSAT

- Comprehensive reporting inclusive of employee vulnerability score
- An affordable and scalable solution for organizations of all sizes
- Fully customizable phishing templates
- Latest attack vectors including WhatsApp phishing and smishing
- Real-time employees' vulnerability tracking

TSAT's Competence

2.3 Million
People **Assessed**

40% to 5%
Phish Risk Rate Reduced

150+
Enterprises Secured

700+
SMEs Safeguarded

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Aware

TLMS

Threatcop Learning Management System

Empower Your Employees as the Strongest Defense with TLMS

What

Interactive and Effective Cyber Awareness

Are you tired of boring cybersecurity training? Look no further than Threatcop's Learning Management System! Our tool incorporates fun and creative content to help you stay aware of potential cyber risks and threats.

Why

Shortfall in Employee Training Completion Rate

97% of employees globally cannot identify phishing emails and 25% of them end up clicking on it.
-Infosec Institute

In a cybersecurity breaches survey, only 20% of the 1500 respondents found that employees take cybersecurity training.

E&Y survey: only 8% find provided cybersecurity awareness material sufficient.
-CyberSecurity Education for Awareness and Compliance

How

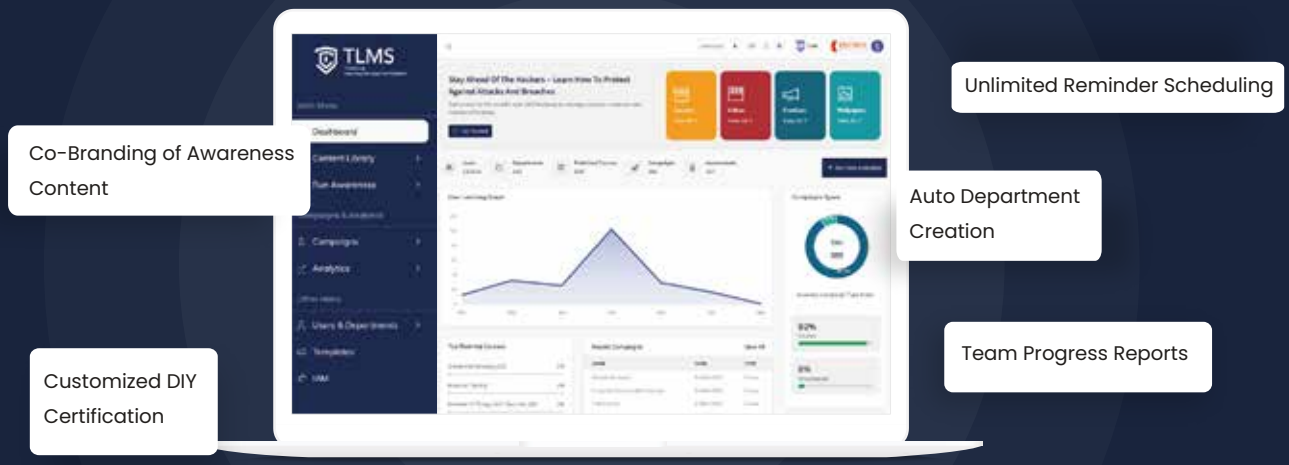
Improve Training with Highly Engaging Content

1. Multiple Content Categories with Customization
2. Interactive Cybersecurity Awareness Sessions
3. Effective & Engaging Training

Benefits

- Improves Employees' Training Completion Rate
- Offers employees a diverse content library
- Comprehensive User Analytics
- Improve Compliance & Standard Regulations

Exclusive Features of TLMS



Advantages of Choosing TLMS

- Multi-lingual, making it suitable for organizations with a global presence
- Includes 10+ cybersecurity awareness content categories
- Entertaining and interactive assessments, quizzes, and games
- Creates an environment of reinforcement and motivation

TLMS's Competence

1 Million+
People Trained Under PSM

1000+
Awareness Content in Library

Upto 99%
Engagement of **Awareness** Content

200+
Topics in 15+ Categories

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Protect

TDMARC

Threatcop DMARC

Increase Email Deliverability and Improve Domain Reputation

What

Email Authentication and Domain Security

TDMARC is an anti-spoofing and email authentication solution that helps organizations secure their outbound email flow and prevent the misuse of their email domain while boosting email deliverability and engagement rates.

Why

Unsecured Domains Leads to Spoofing Attack

$1.8 billion adjusted losses due to BEC reported in 2020. *-FBI*

3.1 billion emails are sent from spoofed domains every day. *-Forbes*

$12.5 billion is the annual cost of BEC attacks globally. *-FBI*

How

Secure Your Email Domain Against Spoofers

Spoofed emails + Legitimate Emails

Filtering out of spoofed emails

Legitimate emails safely landing in inbox

Benefits

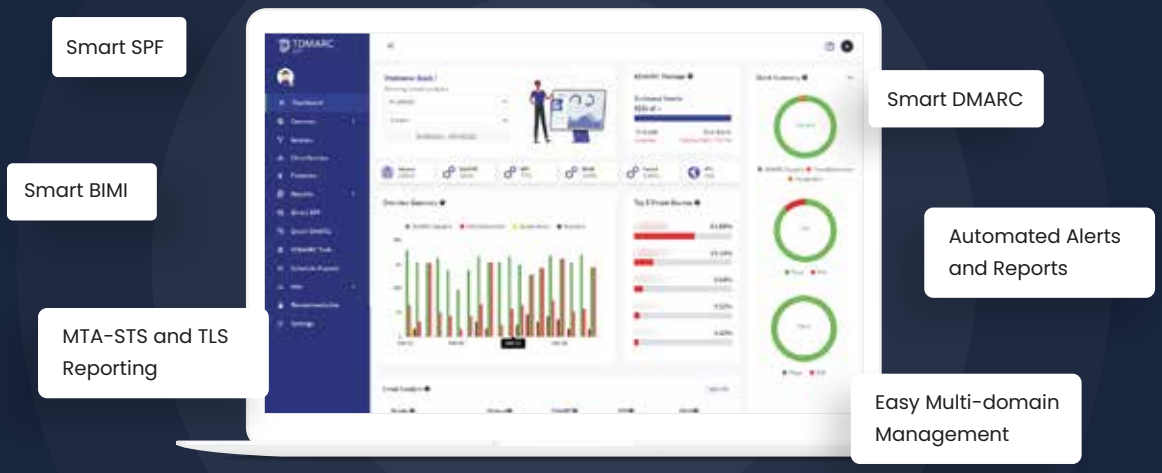
Spoofing attempt monitoring for domains

Increased visibility of email marketing campaigns

Effortless monitoring of multiple email domains

Setting up BIMI record fo better brand reputation

Exclusive Features of TDMARC



Advantages of Choosing TDMARC

- Anti-spoofing protection
- Enhanced email deliverability
- Boosts email engagement rates
- Safeguards brand reputation
- Access to email domain threat summary for any specified period
- Setting up BIMI record for better brand reputation

TDMARC's Competence

2500+
Domains with SPF Implementation

3100+
Domains with DMARC **Protection**

Over 95%
Emails are DMARC Compliant

10+
BIMI Implemented for Brand **Protection**

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Empower

TPIR

Threatcop Phishing Incident Response

One-Tap Threat Reporting and Employee Empowerment Solution

Evaluate Your Employees' Level of Awareness

TPIR is an email threat checker and a phishing incident response solution that empowers your employees to proactively detect and report suspicious emails, reducing the risk of email-based cyber threats.

what

Your People are Prime Targets of Email Phishing

2 million malicious emails bypassed secure email defenses over 12 months in 2020. *-Helpnet Security*

14 malicious emails per year are received by a single employee on average. *-Forbes*

91% of all cyber attacks begin with a phishing email. *-Deloitte*

why

Empower Your Employees in 4 Easy Steps

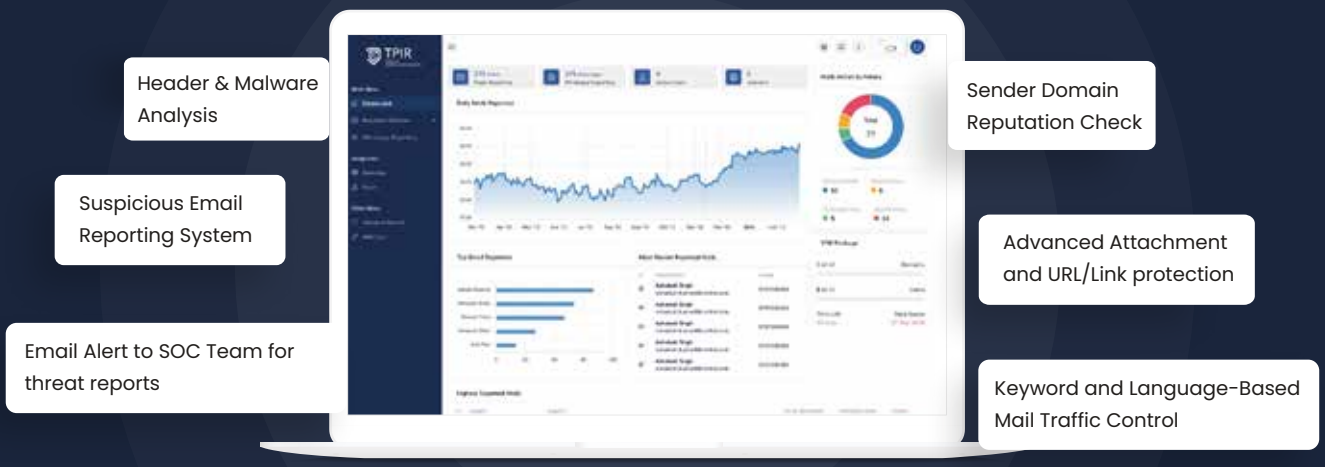
1. Click the TPIR button to analyze Email's Threat-Level
2. Use the TPIR reporting button to report suspicious emails
3. The reported email is forwarded to the Security Team for further analaysis
4. If the email is genuine, it comes back to the user's inbox, otherwise, it is permanently deleted

How

Benefits

- Evaluates security awareness training
- Reduces the risk of phishing
- Identifies email threats on time
- Avoids data breaches

Exclusive Features of TPIR



Advantages of Choosing TPIR

- Transform your employees into strongest defense
- Header analysis and language-based mail traffic control
- Comprehensive sender reputation report
- Empower your employees to identify phishing attempts
- Helps your security team to prevent cyber attack

TPIR's Competence

50,000+
People **Empowered**

2 Million
Emails Reported by Employees

20 Million+
IOCs Recorded in GCTx Database

2000+
Malicious IPs Blocked

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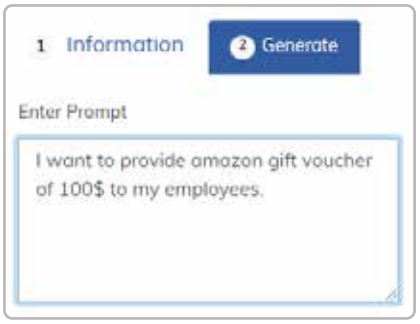
LATEST FEATURE

AI-Powered Phishing Simulation: Stay Ahead of the Curve

> *AI-generated phishing templates were 30% more likely to be successful than human-generated phishing templates.* - *University of Washington*

Hackers are upgrading their attack systems with the help of AI.
Let's beat them with the intelligent and sophisticated use of AI.

AI Phishing Template Generation with TSAT



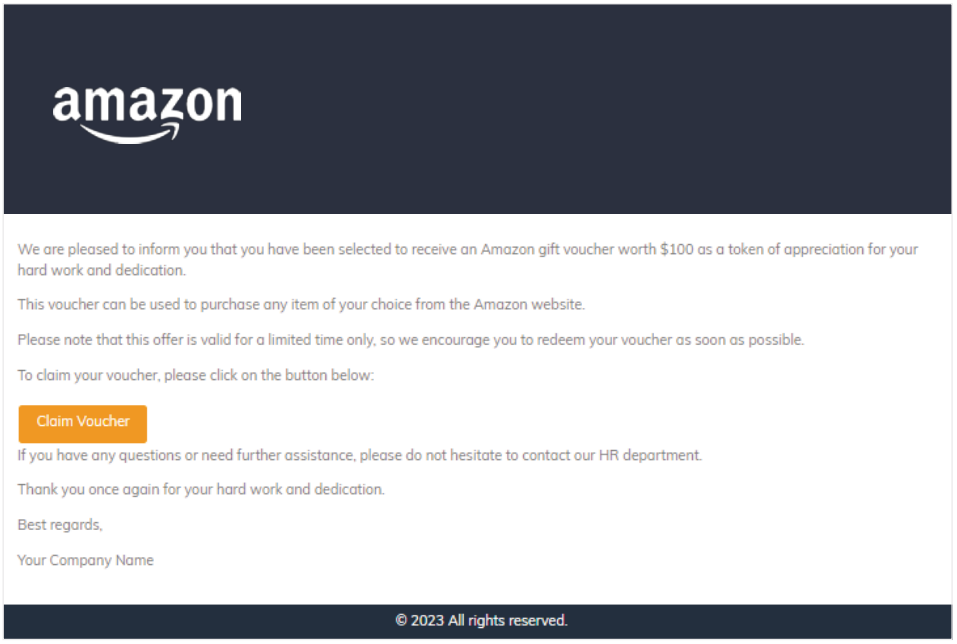
Step 1: Enter Your Prompt

Step 2: Mention Your URL

Step 3: Your Company Logo

AI

Generated Phishing Template



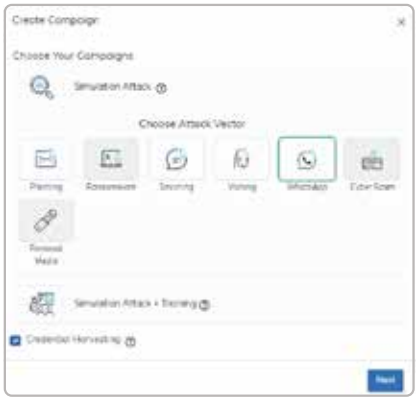
LATEST FEATURE

WhatsApp Phishing: Rising Threat to Business and Employees

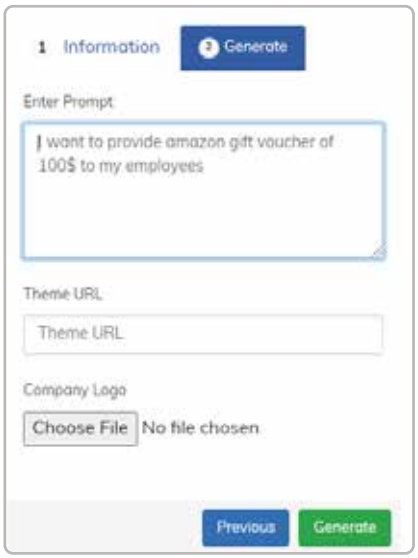
> *89.6% of detected malicious links were sent via WhatsApp. The largest number of malicious links were detected in Russia (56%), India (6%), and Turkey (4%).* - The News Minute

WhatsApp is a new operational ground for hackers to target businesses. Employees must know how to safeguard their personal communications.

WhatsApp Phishing Simulation from Threatcop



Step 1: Create Whatsapp Campaign



Step 2: Create Template: Using AI

AI Generated WhatsApp Phishing Template

Testimonial

People-centric cybersecurity is becoming a major concern these days, being associated with Threatcop has really put our security concerns at ease. **TSAT**'s features and expertise is quite comforting and their post-sale support is impeccable.

CISO, Pharma Company

TDMARC was the most easy to use, with a good and knowledgeable team to guide in case of overwhelming data available out there regarding email security. We have had a very good experience with Threatcop solutions and services.

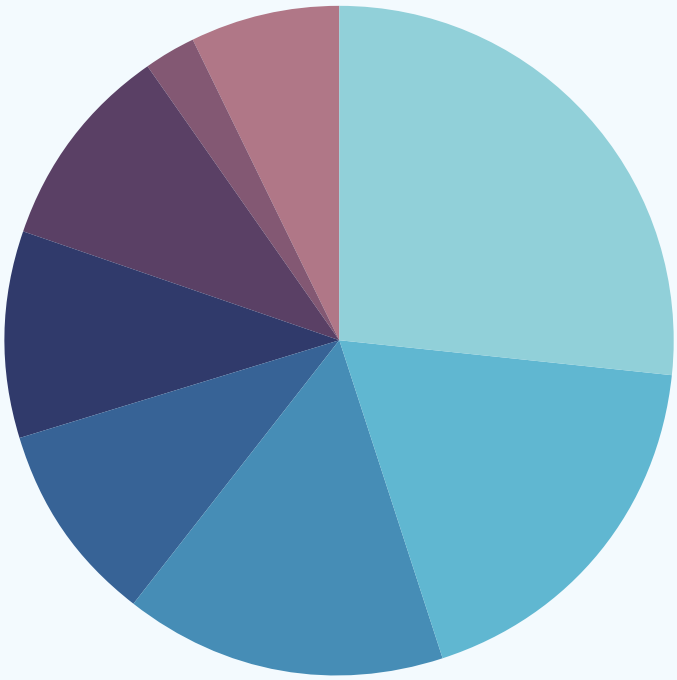
CISO, Financial Services Company

TPIR has been a great addition to our cybersecurity arsenal. In fact, it has helped our workforce realize the extent of their ignorance in dealing with social engineering threats and improve by working on it.

CISO, Ed-Tech Industry

Recognitions and Ratings

Threatcop's Industry-Wise Customers



26.8%	BFSI	9.9%	Healthcare & Pharma
18.3%	NBFC	9.9%	IT Services
15.5%	Consumer Internet	2.7%	Oil & Energy
9.9%	Manufacturing	7%	Others

Brands You Trust, Trust Us

airtel Payments Bank
AngelOne
NPCI
NATIONAL PAYMENTS CORPORATION OF INDIA
kotak life
AXIS BANK
bharti AXA
ageasFEDERAL LIFE INSURANCE
JUSPAY
Pine Labs
KreditBee

About Us

In today's cybersecurity landscape, where companies are putting all their resources into protecting their systems and IT infrastructure, Threatcop is focused on keeping your people safe against the evolving cyber threats. Cybercriminals leave no stone unturned to breach your organization by exploiting your people. We strive to make sure they fail! With the help of our 4 people-centric security solutions - TSAT, TLMS,TDMARC, and TPIR, we make your employees resilient against social engineering and email-based attacks, making your organization safer.

www.threatcop.com

Get In Touch

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